



Applies to: Small Employer (two to 50) market

2024 New Business Broker Incentive Program Extended

Horizon is pleased to announce that the 2024 Small Group New Business Broker Incentive Program that was initially launched with January effective dates only has been extended through March 2024 effective dates.

This special bonus rewards brokers that sell new fully insured or Horizon Level Select groups as well as conversions to Horizon Level Select in the Small Group (two to 50) market.

This program includes an additional incentive payment per enrolled contract as follows:

ACA new business and Horizon Level Select conversions	\$50 per enrolled contract
Horizon Level Select new business	\$75 per enrolled contract

Horizon values the strong relationship we have with all of our broker partners. This extension is being offered as a way to express our appreciation for your continued support in making us the market leader in New Jersey.

If you have questions, please contact your Horizon sales executive or account manager.